## WELCOME TO OUR SUMMER NEWSLETTER

After a very busy last few months, we can finally get round to 'posting' our latest newsletter.

Our E-mail database is growing rapidly and if you know someone who might be interested in what we do, then why not '<u>Tell a Friend</u>' and pass it on, it's absolutely free and occasionally it has even been called 'quite' interesting.

The market place for selling and restoring Jaguar XK's still seems to be on an upward trend, lack of good restored cars and those lucky enough to own such a car not willing to sell, the demand appears to be outstripping supply. The heavier tax burdens for importing cars into the UK this year also seems to be having an effect on the supply chain.

Many dealers are more than actively seeking good stock, although this can be a 'double edged' sword, it would seem the value of Jaguar XK's has finally sunk in with all classic car aficionado's. Value being the key word here, as I believe all Jaguar XK models have exceptional value to owners, prestige, performance, practicality and price. I'm sorry but what other 1950's sports or GT car offers all of these attributes in one package, none! Aston-Martin, Lagonda, Ferrari, or Porsche - all have some exceptional cars in their heritage, but none would score more highly than the Jaguar XK as a package, and, as for price of purchase and more importantly price of restoration or upkeep the Jaguar XK is head and shoulders above, without lacking in prestige or performance, now that's what I call value for money.

I hope some of the pictures here will inspire you to look closely at your own cars and maybe contact us here at Guy Broad's to see what we can do to help with the smallest problem or the most major restoration. Who knows, it might not be anywhere near as bad as you think!

Gray Band.

## BROADSPORT



Broadsport products and developments were introduced around ten years ago when it became clear demand was rapidly increasing for more sporting cars with various power and handling improvements. From our racing background we could develop products to enhance all areas of the XK, from engines, gearboxes, suspension, brakes and latterly even to creature comforts such as interiors, lighting and electrical upgrades.

The bespoke building of complete Broadsport XK's has helped us understand the wants and needs of the discerning owner, from touring, rallying or even racing we can tailor parts packages to achieve the best possible performance whatever the conditions.

Our large format thirty page colour Selection Catalogue and our XK Engine Catalogue cover a huge range of enhancements and upgrades. Alternatively, go to our downloads section.

To order a catalogue, please call us on +44 (0) 1676 541980.

## WORKSHOP LINK



Our workshop is now flat out for the XK 60th Birthday, with customers' own long term restorations now being handed over to professionals to finish, or, in some cases start, as an August 2008 deadline looms ever closer. I'm sure even some of our projects will be down to the wire! Luckily for us the Coventry and surrounding areas have some of the most skilled panelwork, woodwork, paintwork and leatherwork craftsmen on our doorstep and this

does help immensely.

For more information about the XK60th Celebrations in 2008 check out www.xkclub.com.

## **BROADSPORT 140**



Jaguar XK140's have a level of sophistication compared to the earlier XK120. Re-designed to include rack and pinion steering, telescopic shock absorber damping to the rear, an overdrive gearbox option along with a more powerful engine and uprated to 2 inch carburettors.

So, to really bring the 140 into a new era we have produced various

new options for the range. With power steering,

uprated 2-speed wipers, twin motor heater units, servo assisted disc brakes, adjustable bucket seats, 5-speed gearboxes and upwards of 285 BHP engines.

Basically, whatever you may require for comfort, safety, power and handling, the BROADSPORT options are almost endless.

At BROADSPORT we are constantly researching and developing new ideas and products to keep the XK Marque a first choice for passion, performance and investment. From a bespoke hand built car to a minor service our workshops have all the answers to bring all your dreams to reality.

From the Rally des Alpes to Le Mans we have supplied cars and designs to conquer the toughest of challenges, so we are confident we have the products to put the excitement back into the country roads.

Please call Guy Broad about your own ideas to produce the ultimate XK140.